

INSPIRE AWARD

— 2026 —



How inspirational was your company in 2025?

Dutch companies in Brazil are often at the forefront of responsible and purpose-driven business practices. At Dutcham, we take great pride in this commitment. More importantly, we believe that sharing inspiring initiatives is one of the most powerful ways to amplify their impact — because together, we achieve more.

That is why we invite all our members to showcase their **most impactful projects from 2025** and, in doing so, inspire others across our business community to follow their lead.

This year, we have refined our **three award categories** to better reflect today's business landscape. Our first category, **"Sustainability Impact"**, remains focused on one of our key priorities: creating positive environmental and sustainable business outcomes. The **"People & Purpose"** category brings together inspiring initiatives that create meaningful impact both within and beyond the organization, covering areas such as diversity, equity & inclusion, talent development, employee well-being, and social projects. Finally, we are introducing a brand-new category, **"Future Drivers"**, recognizing initiatives driven by innovative technologies, digital transformation, or new approaches to building future-ready businesses.

Submit your most inspiring project(s) from 2025 by **September 4, 2026** within one or more categories, and showcase how your organization is helping shape a brighter future. The three finalists in each category will be invited as special guests to the **Dutcham Gala Dinner on October 29** in São Paulo, where the winners of the Inspire Awards 2026 will be celebrated in front of Brazil's Dutch business community.

Share your projects, inspire others, and win one of the most prestigious awards of the year.

Only a few simple steps to register:

1. Read the [RULES AND CRITERIA](#) in this file
2. Choose the category(ies) you want to participate
3. Select maximum [ONE PROJECT PER CATEGORY](#)
4. Download the special [Inspire Award TEMPLATE](#) to enter your project(s)
5. Describe your project in this [TEMPLATE](#)
6. [UPLOAD](#) your project(s)

Registrations are open now until September 4th 2026.

Category : Sustainability Impact



Recognizing initiatives that create lasting environmental, economic, and sustainable value.

This category recognizes companies that are leading the transition to a **greener and more sustainable business conduct**. The focus is on initiatives that reduce the environmental footprint and regenerate natural resources.

We are looking for **inspiring “green” projects** focused for example on:

- energy efficiency & transition
- the active use of renewable sources
- transition to zero carbon
- waste reduction, recycling and the circular economy
- afforestation, biodiversity conservation and regenerating local ecosystems

Key questions

- **The Challenge:** What environmental problem or impact has your company identified and decided to address with this initiative?
- **The Solution:** What practical actions have been implemented? (e.g., energy matrix change, waste reduction, recycling, water conservation).
- **The Results:** What measurable environmental gains have been achieved so far? (Present data such as tons of waste reduced, kWh saved, etc.).
- **The Legacy:** How does this initiative ensure that the positive impact continues in the long term and is not just an isolated action?

Category : People & Purpose



Celebrating organizations that put people at the heart of their business and create positive social impact.

This category recognizes initiatives that generate real value for people, strengthening social relationships inside and outside the company. The goal is to highlight the positive impact on the lives of those who drive the business and the community.

We are looking for inspiring “people driven” projects focused on

- Mental health & overall wellbeing programs
- Workplace & people safety
- Employee satisfaction & company culture
- Diversity, equity, inclusion
- Talent & leadership development project
- Social community & volunteering programs

Question

- **The Challenge:** What social demand or need of your employees/community motivated the creation of this project?
- **The Solution:** How was the project implemented to improve the lives of these people? (Ex: mental health programs, inclusion, community actions).
- **The Results:** How does the company measure the success of this initiative? (Present indicators such as reduced turnover, satisfaction rate, or number of people impacted in the community).
- **The Legacy:** In what way did the stakeholders actively participate in the construction or execution of the project?

Category : Future Drivers



Honoring initiatives that leverage innovation, technology, and new business models to shape the future.

This category celebrates innovative, disruptive ideas and new solutions that transform the business environment. The focus is on rewarding creativity, reapplied to solving modern market challenges.

We are looking for innovative projects focused on:

- Development of new innovative, disruptive products or services
- Transforming current business models towards more efficiency
- Smart processes automation or implementation of artificial intelligence
- Original technologies and methods as frontrunner in the sector

Question

- **The Challenge:** What market bottleneck, internal or industry inefficiency did your company seek to solve?
- **The Solution:** What disruptive technology, new method, product, or business model did the company create? What makes it original?
- **The Results:** How did this innovation improve the competitiveness, productivity, or revenue of the business? (Present efficiency or growth data).
- **The Legacy:** How can this innovation serve as inspiration to modernize other companies in your sector?

Rules and Criteria

- The objective of this Award is primarily to share best practices within the Dutch business community and to inspire other companies through the various success stories.
- There are no winners or losers, it is all about **recognizing the most inspiring initiatives of 2025**.
- All Dutch companies or companies with a demonstrable link with the Dutch business community - regardless of the size of the organization or the sector/industry - can participate in the "Dutcham Inspire Award".
- Participants must be registered as a company in Brazil and must be a member of Dutcham in 2026.
- Any company/organization can participate in any of the 3 categories (participation in multiple categories is allowed), but with only 1 project per category.
- The project may be part of a global or local program, but must have an implementation and demonstrable impact on the local Brazilian market during the calendar year of 2025.
- **VERY IMPORTANT:** Projects presented in last year's Inspire Award can compete once again in this year's edition, except for the winning project or those chosen as nominees. Winning projects (including the Audience Award winner 2025) and projects that were chosen among the nominees 2025 are excluded from participating this year.
- The proposed projects must be specific, in other words not a total program of a company but a well-defined initiative or action with demonstrable results.
- Projects will be evaluated on the concrete impact they have achieved on the local market. Not only the results in terms of KPIs (quantitative results), but also the efforts made by the team/company (qualitative results) may be included for evaluation by the jury.
- Projects will have to be registered solely via the provided Inspire Awards template (powerpoint presentation) and should answer the proposed questions allowing the jury to evaluate their projects in the best way, based on the criteria set. It is permitted to add videos or other images to the registration if relevant to the pitched project.
- 3 nominees (finalists) per category will be selected and announced at latest by **September 25, 2026**. All participating companies will be informed about this in writing.
- All projects pitched for the Inspire Awards will be communicated publicly in the context of the Audience Award. Participating companies agree to publish their project via the Dutcham website and on social media.
- **Nominees are required to prepare a short** (max 2 min) **video** about the project at latest 2 weeks before the Gala Dinner. This video will be presented during the Gala Dinner on **October 29, 2026**. The final winners per category will be announced during this Gala. One winner per category, and the winner of the Audience Award.
- Only entries that reach us via the unique link, provided in the provided Inspire Awards template and registrations **no later than September 04, 2026** at midnight, will be considered into the competition. By participating in the "Dutcham Inspire Awards 2026", each participant agrees to the rules as drawn up by Dutcham.

More information on the Inspire Awards?



Karin Vecchiatti
karin@dutcham.com.br
11 99910-5356



EXTRA - AUDIENCE AWARD

In addition to the Inspire Awards, **all submitted projects will automatically compete for the Audience Award**, for a special fourth category. Dutcham will open public voting to give everyone the opportunity to support the initiative that inspires them most. Employees, clients, stakeholders and even family can participate in this public voting.

Once the submission period for the projects closes, a short description of each project will be published on the Dutcham website. The public can cast their votes via a special voting link that will be published after announcing the projects online.

Stay tuned!

IMPORTANT DATES

04 Sep

Final Call for
project entries

25 Sep

Announcement of
the 3 nominees
per category

29 Oct

Winners
announced at the
Gala Dinner

More information on the Inspire Awards?



Karin Vecchiatti
karin@dutcham.com.br
11 99910-5356

