

Doing Good Together

"Dutch companies gathered to fight against Corona"

Dutch Companies in Brazil

Doing Good Together

Today we are all facing difficult moments. But we are not alone. Together with our Dutch companies in Brazil, we are gathered to fight against Corona and to help the local community through many different initiatives and projects.

Because it feels good when doing good together!



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Employees bring joy and friendship

Beating the isolation blues

AkzoNobel Brazil has been making an extra effort during this COVID-19 crisis to help the residents of a care home for elderly women located in the southern state of *Rio Grande do Sul*. The largest institution of its kind in Brazil, the home is known as Grandma's House and looks after nearly 200 elderly residents. Due to health restrictions, visitors are currently not allowed.

The AkzoNobel team decided to give the residents a boost and cheer them up at a time when many have been feeling isolated and alone. A dozens of employees are volunteering to take part during the two weeks of the initiative.

"It was very touching and made me realize that we can make a difference to people's lives by doing the simplest of things"

[Full article](#)



ING sets up global fund

Support countries to fight Corona

ING sets up a global fund to help countries fight corona. The fund will increase the donations made so far by the countries, who can also apply for additional funds. Each country has different challenges and can allocate the funds in a way that will make the biggest impact. The first phase is for immediate disaster relief support, while the second phase is for longer-term projects that positively impact the socio-economic recovery.

ING Brazil organised a first fund raising campaign among their employees, supporting *Gerando Falcões* - a local NGO who supplies baskets for basic need to families out of poor neighbourhoods who are currently affected by the Coronavirus. ING as organisation doubled the amount donated by its employees.

A second project was done with *Fundo Emergencial para a Saúde* - an initiative to buy fast tests, disposable masks, ventilators, hospital beds and other items to fight Covid-19.

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Stronger together

Both Unilever and Heineken developed different measures and initiatives to support the health and livelihood of their employees as well as the local community in Brazil.



Heineken & Unilever

Achieving more by working together

Unilever & Heineken manufactured a special batch of Cif household cleaner to donate to people who live in some of São Paulo's most socially vulnerable shanty towns. They have been producing a run of 270,000 bottles of the alcohol-based sanitiser to distribute to families in 210 favelas. The product should benefit around 2 million residents in total, helping them protect their homes against the spread of Covid-19.

The special edition product - which they took from initial idea of production in only 20 days - is being made with alcohol from the Heineken brewery and the bactericide used in Cif.



[Full article](#)



Heineken

Brinde do Bem

In these challenging times, Heineken's top priority is to not only take care of the health of their employees, but also everyone connected to their business. In Brazil they are involved in several initiatives to support employees, suppliers, customers and local communities.

Other initiatives range from supporting bars with *Brinde do Bem*, a movement that is already helping more than 6,000 bars, to the donation of more than 500,000 bottles of mineral water and 6,000 basic food baskets to communities in the northeast region.



[Full article](#)

Stay safe but connected

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