

## Doing Good Together

"Dutch companies gathered for doing good together"

### Doing Good Together

Together with our Dutch companies in Brazil, we are gathered to support the local community through many different initiatives and projects.

**Because it feels good when doing good together!**



## Diversity & Inclusion Committee

Within the Dutch culture, we are convinced that people function best in an inclusive environment where respect, cooperation and attention for every individual are paramount.

As a Dutch Chamber of Commerce, we want to do our part and help to drive this vision on "Diversity & Inclusion" together with our local organisations and companies in Brazil.



### Why this Committee?

Diversity & Inclusion in a corporate



### How to make the difference?

The Dutcham Diversity & Inclusion

environment is no longer a "nice-to-have" but has become an important objective and true value-driver for companies around the world.

Many studies have demonstrated that gender, ethnic, sexual orientation and cultural diversity are directly correlated to the performance of a company. No doubt that doing the right thing - both from a business and social perspective - will result in a win-win for a company and its employees.

Together we can make a difference by **raising common awareness and contributing in a positive way**, both as an individual and as an organisation.

Committee has been established to provide an **open platform to exchange concrete actions and inspire best practices** amongst our member-companies. We want to join forces, learn from each other's good initiatives and work together on concrete projects to make a difference in Brazil.

The Committee has grown into a solid network and looks into all different aspects of diversity, with the primary focus on gender equality. We focus on developing new learnings with the support of specialists and external experts in the area of D&I. Concrete projects are currently set up together with independent organisations such as UN Women in Brazil.

## More news is coming up soon



### Meet the Dutcham Diversity & Inclusion Committee

Today, 14 major Dutch companies actively participate in the committee, led by Mrs Patricia Frossard (Country Manager at Philips Brazil), our Project Ambassador.

**Learn more about this or other projects? Follow us!**



**Stay safe but keep connected!**

## Dutcham - Dutch Brazilian Chamber of Commerce

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