



Dutcham brings talents to the Netherlands

From 4th to 11th September 2022, Dutcham organized a **one-week trip to the Netherlands with 8 young business professionals** - all Brazilians who currently work in one of our Dutch companies in Brazil. These talents won the competition of the "Dutcham Orange Academy", a talent program that we organized in 2021 and 2022 in close partnership with the Rotterdam School of Management, Erasmus University (RSM).



From left to right: 1. Arrival in Schiphol; 2. AkzoNobel Center in Amsterdam-Zuid; 3. Rijksmuseum.

Our talents were invited to visit different cities, places and companies such as Philips (Eindhoven), DSM (Delft), Port of Rotterdam & the Erasmus University (Rotterdam), the Ministry of Foreign Affairs (The Hague), AkzoNobel, Rijksmuseum, ABN AMRO & Heineken Experience (Amsterdam).

A trip focussed on what Dutch people knows the best: **Sustainability, Technology & Innovation**, and on top of that, a flavour of the **Dutch Culture**.

Our leaders of tomorrow, now ambassadors of the Netherlands in Brazil, came back to their country full of learnings and inspiration.



From left to right: 1. Philips Innovation Hub; 2. Erasmus University; 3. Erasmus Food Lab.



From left to right: 1. RDM at Port of Rotterdam; 2. Ministry of Foreign Affairs; 3. Scheveningen.



From left to right: 1. DSM Biotechnology Center; 2. ABN AMRO's Circle; 3. Heineken Experience.

About the Orange Academy

A **Talent Program**, organized by Dutcham, towards **young professionals** who are active in the Dutch business community in Brazil. The program included **different sessions on key topics** such as Leadership, Personal Branding, Sustainability, and Diversity & Inclusion, facilitated by top-level professors, researchers and academics, and senior business leaders who shared their knowledge and insights with the talents. Besides that, the talents **worked on a project in groups**, during the program, and the winners won **a ticket to the Talent Trip** in the Netherlands in September this year. Watch the teaser below for more information.



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